MEL RAMOS

Mel Ramos (*1935), Pop Art pioneer from the very start, developed a passion for a tantalizing and seductive visual language beginning in 1963. Beauty queens and Hollywood stars in combination with products from the consumer world in typical pop colors are inhabiting his paintings. Similar to the advertising aesthetics from magazines he arranges women's bodies in erotic-almost vulgar-positions on consumer goods and makes the advertising industry's permanent topic "sex sells" a subject of discussion. Despite the clarity of his composition and his balanced forms, Mel Ramos–like many artists of Pop Art–works with double meaning, his works are formulations of an erotic fantasy that illustrates a fundamental pattern of marketing strategies in advertising. Thus, Ramos exposes the advertising industry's strategies by exhibiting them as ironic visual quotations.

Exhibits:

With up to 30 paintings, 100 works on paper and 5 sculptures; the selection of works can also be reduced to works on paper

Exhibition venues:

2011 Albertina, Vienna, Austria; Weltkulturerbe Völklinger Hütte, Germany
2010 Kunsthalle Tübingen, Museum Villa Stuck, Munich, Germany
2007 Stadtgalerie Klagenfurt, Austria
2006 Claustro de Exposiciones, Cádiz, Spain
2002 Palazzo dei Sette, Comune di Orvieto, Italy
2000 Kunstforum Fränkisches Seenland, Gunzenhausen, Germany
1999 Galleria Civica di Modena, Italy; Museum Moderner Kunst – Stiftung Wörlen, Passau; Kunsthalle Wilhelmshaven, Germany

Works:

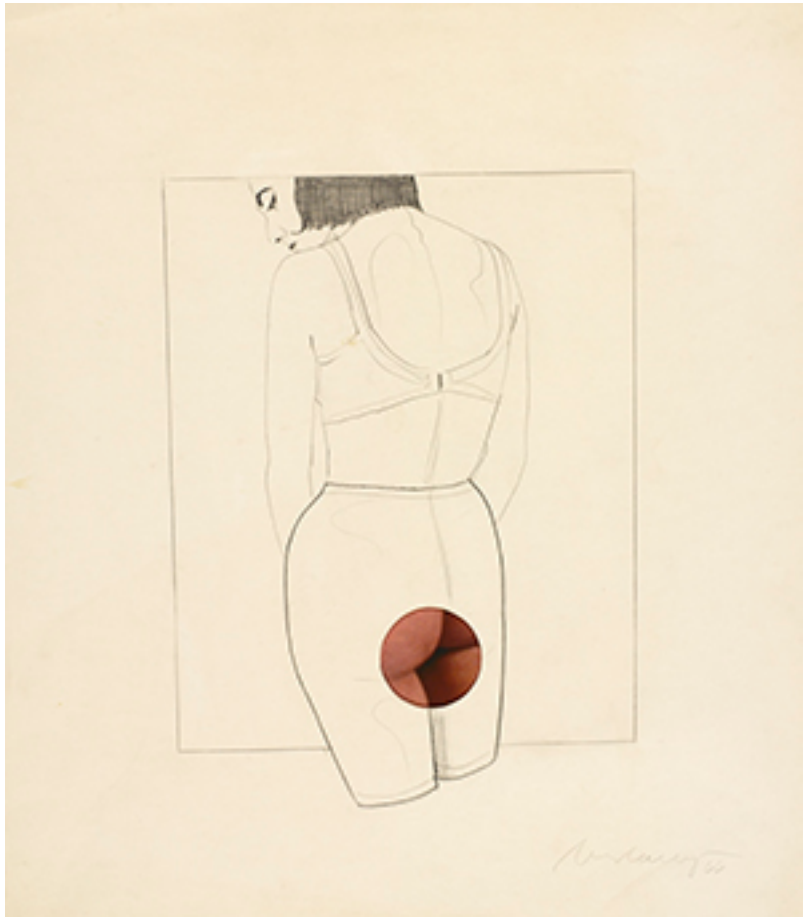
Mel Ramos
Liona Lilli, 2012
Oil on canvas
101,6 x 76,2 cm

Mel Ramos
Campari: The Lost Painting of 1965 #19, 2000
Oil on canvas
177,8 x 120,7 cm

Mel Ramos
Martina Martini, 2012
Oil on canvas
101,6 x 76,2 cm

Mel Ramos
The Flash #2, 1962
Oil on canvas
76,8 x 48,3 cm

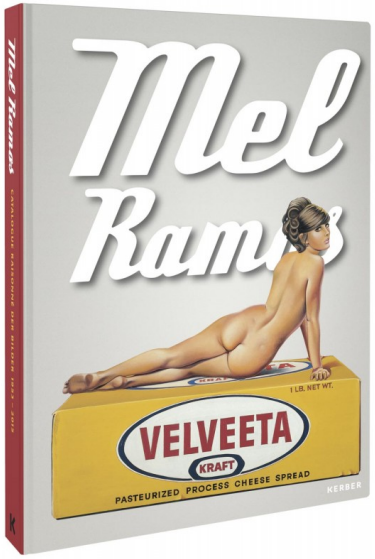
Mel Ramos
The Pause that Refreshes, 2007
Synthetic resin, painted
53 x 53 x 20 cm



Mel Ramos
Rear View Roxy, 1966
Mixed media on paper
53,3 x 46,3 cm

Mel Ramos
Study for Tallulah Tucher, 2012
Pencil nad colored pencil on paper
56 x 38 cm

Catalogues:



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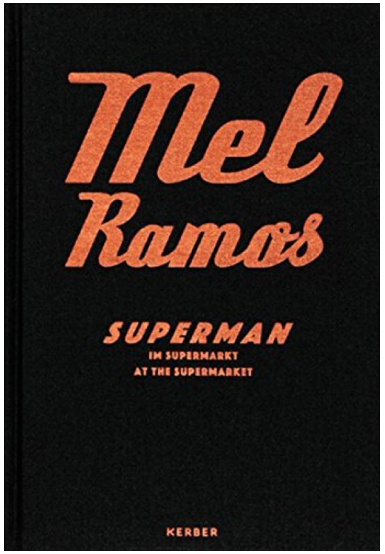

Mel Ramos-Superman at the Supermarket, 2015

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